

## **RECEIPT OF SPONSORSHIP**

Please mark the programs your company wishes to sponsor on an annual basis. Sponsor's logo is printed on programs apparel.

YOUTH SPORTS		AGE	SEASON	APPROX # SHIRTS	SPONSORSHIP
	Basketball	3-12	Jan-March	150-200	\$2000
	Volleyball	9-13	February	20-25	\$250
	Tumbling	3-14	March-April	N/A	\$250
	T-ball/Coach Pitch	3-12	April-May	100-150	\$1500
	Soccer	3-12	Aug-Sept	60-70	\$1000
	Swim Team	5-21	May-March	25-50	Gold—\$1000 Silver - \$500

ADULT SPORTS		AGE	SEASON	APPROX # SHIRTS	SPONSORSHIP
	Coed Volleyball	18+	Jan-Feb	15-20	\$250
	Men's Basketball	15+	March-April	N/A	\$250
	Women's Basketball	15+	March-April	N/A	\$250



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SPECIAL EVENT	AGE	SEASON	APPROX # SHIRTS	SPONSORSHIP
Sneakers & Snowflakes	Any	February	40	\$400
Mural Run 5k	Any	June	30 - 50	\$400
Healthy Kids Day	Any	March	100 - 200	\$1500
Halloween at the Y	Any	October	Games, Gifts, Supplies	\$300
Santa Day	Any	December	Games, Gifts, Supplies	\$300
Summer Camp	Elementary	June-August	100 - 200	\$1500
General Donation	Any	Any	Any	Any

Company Name:
Program(s) Sponsoring:
Amount Paid: \$
Check #:
Company Contact Person:
Phone: ()Email:

Please make a copy of this form for your taxes. Return Receipt of Sponsorship form with payment. After sponsorship is received, you will be contacted to verify company logo for t-shirts. If you have any questions or would like to hear more about a particular program please call/e-mail:

Shawn Geralds

Sr. Program Director

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(573) 754-4497

With a focus on youth development, healthy living, and social responsibility, **strengthening the communities we serve is our cause.** At the Twin Pike Family YMCA we believe that lasting personal and social change happens when we all work together.

The Twin Pike Family YMCA continues to be an important asset to the communities we serve. Membership and Program Fees, however, only cover roughly 65% of what it takes to operate the Y. That's why the Y seeks mutually beneficial relationships with reputable, caring businesses or corporations who see the value and community benefits offered through the Twin Pike Family YMCA.

Partnering with the Y has a positive effect on the Business Partner. Support creates publicity opportunities, generates visibility, and improves the community's image. Here are some of the ways your Business can Partner with the Y:

**Program Guide Ads:** Get your business noticed by placing an ad in our seasonal Program Guides. Approximately 1,000 guides are distributed throughout Pike County and are used regularly by members and non-members who want to know what is going on at the Twin Pike Family YMCA. Typically, there are 3-4 seasonal guides each year.

## \$600 Per Year

**Program Sponsorship :** Keeping the numerous programs offered through the Twin Pike Family YMCA can become a worthy cause for your business. Program fees only cover a small portion of the actual program costs, so a sponsorship helps make up the difference, thus keeping the program alive. In addition, your business receives recognition through sign-up forms, participation certificates, program guide articles, and in most cases your business name can be placed on a T-Shirt.

**Fundraiser & Special Event Sponsorship :** Fundraisers and Special Events are beginning to play a larger means of the Twin Pike Family YMCA to raise money for those "Non-Operational" expenses. Beyond revenues generated, sponsorship by businesses help offset the costs of these events which impact the bottom line. As a business sponsor you receive recognition through pre-event advertisement and at the specific event. A sponsorship is truly a "win-win" for your business and the Twin Pike Family Y!